

HI-MACS® selected for dramatic wall sculpture



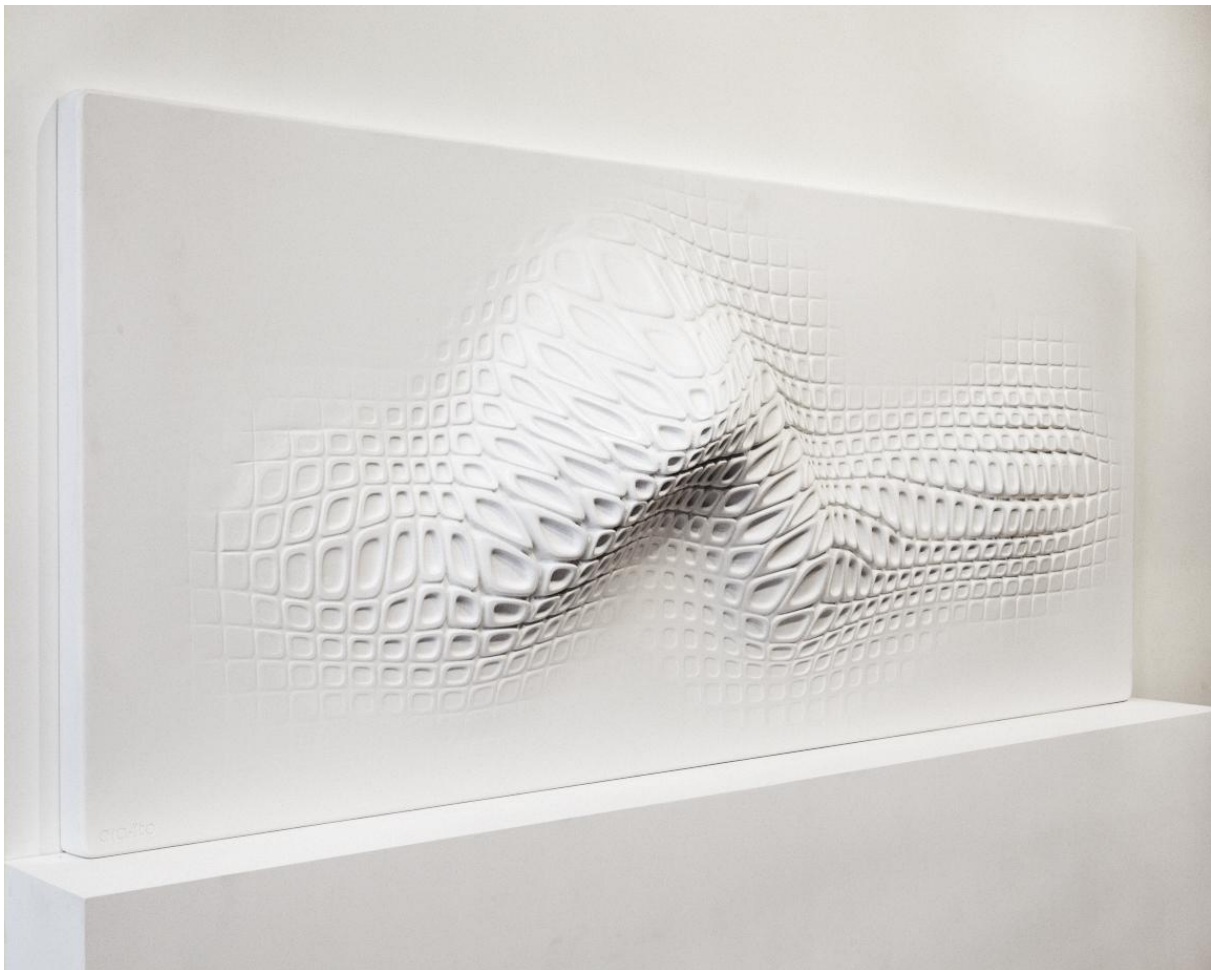
The natural acrylic stone material **HI-MACS®** was chosen by eminent French artist **Ora-ito** for his entry into the recent **Wallpaper/Reebok** exhibition in London. Fabricated by **Candido Hermida** in Spain, HI-MACS® was selected for its outstanding properties, visual and tactile effects and the ability to offer the artist thermoforming capabilities that placed zero restriction on his vision and ability to create a stunning three-dimensional creation.

Five of the world's leading creative artists were invited to participate and Ora-Ito's contribution was an interpretation of the **Reebok RealFlex** shoe in the form of a wall-mounted installation made entirely from HI-MACS®.

The detail of Ora-Ito's work was what he described as the "iconic sneaker soles". In creating this by using HI-MACS® the designer was able to exercise various sculptural experiments

taking inspiration from the RealFlex sole's "hidden art" aspects, resulting in a topographic landscape made to touch and explore its own poetic qualities.

This amazing sculpture was fabricated by Candido Hermida, who commented, *"To work for a top designer like Ora-Itto, is always a challenge and a pleasure, his creations are wonderful in terms of design, but inevitably extremely complex in terms of fabrication. In this case the fabrication complexity was mainly because we had to understand the design and determine how to program the software that controls the CNC machine automatically, in order to achieve the 3d shape required."*



Designer: Ora-ito, France

www.ora-ito.com

Fabrication: Candido Hermida, Spain

www.candidohermida.com

Material: HI-MACS® Alpine White

www.himacs.eu

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HI-MACS® Natural Acrylic Stone

HI-MACS® is the *New Generation* of solid surface. It is composed of 70% natural stone powder derived from bauxite, 25% high quality acrylic resin and 5% natural pigments. Designed and produced by **LG HAUSYS**, a world technology leader, it is distributed across Europe from **LG Hausys Europe** headquarters in Geneva.

It is a product of highest quality, and is inert and ecological. Its versatility allows users to mould and transform their ideas into reality with possibilities far beyond those offered by materials traditionally used in the world of architecture and design.

The most prestigious groups have adopted this product which adapts to the most demanding needs with its extraordinary characteristics; it is completely non-porous, has the highest level of durability and thus does not lose its colouring. It also has uniform thickness, allowing for perfectly imperceptible joints!

Easy to fabricate, **HI-MACS®**, with its excellent thermoformability properties, lets you adapt the material to the desired shapes and to create a range of designs that is nearly infinite.

HI-MACS® is used by the most prestigious companies, and many well known architects and designers such as **Zaha Hadid, Jean Nouvel, David Chipperfield, Ron Arad, Marc Newson, Elke Delugan Meissl** and **Joaquín Torres**. Some of the most notable projects made out of **HI-MACS®** include the **Prado Museum** and the **Hotel Puerta América** in Spain, **Leonardo Glass Cube** and the **Porsche Museum** in Germany and the **Zara** flagship store in the Westfield Shopping Complex in London, UK.

HI-MACS® is available in more than 100 colours, comprised of the following ranges: **Solids, Granite, Sand, Pearl & Quartz, Volcanics, Lucent, Galaxy, Marmo**, and the new recycled range of colours **HI-MACS® Eden**. Eden is **GREENGUARD** Certified for indoor air quality as a “**Low Emitting Product**” which can help your projects achieve **LEED® credits** in sustainable design, under the Green Building Rating System managed by the **U.S. Green Building Council (USGBC)** – A clear benefit for constructing sustainable buildings.

HI-MACS® is manufactured in 3, 6, 9 and 12 mm thicknesses. Furthermore a wide range of sinks and bowls is available.

HI-MACS® is synonymous with the very best quality thanks to a production process that it is one of the world's most innovative, sourcing the finest materials that result in a harder, flatter more resistant product. Many international certifications backup the outstanding quality of **HI-MACS®** concerning environment, hygiene, fire resistance and processes as ISO 9001 and 14001, Greenguard, NSF, LGA and IMO MED (Module B and D), among others.

HI-MACS® is in a league of its own with its quality assistance, guaranteed by **Quality Club**, a network of expert and approved fabricators. Thanks to the quality of the material, we can offer the longest warranty package currently on the market: 10+5 years*.

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