

Swedish firm Karl Andersson & Söner chooses HI-MACS[®]



Swedish furniture manufacturer Karl Andersson & Söner, in keeping with its reputation for spotting new talent and trends in the furniture world, is launching two new collections, CERCO and BUFF, made out of HI-MACS[®].

Renowned for its creativity, its innovative approach and its vitality, Karl Andersson & Söner has been making “**well-made furniture designed to last**” since 1898. **HI-MACS[®]** acrylic stone fits perfectly with these high standards, and has become the material of preference for those who design the exceptional furniture manufactured by this renowned firm. Hence it has recently launched the **CERCO range of angular shelving, created by Argentine designer Federico Churba**, and the **BUFF range of tables with a classic fifties look, conceived by Swedish designer Joel Karlsson at Krook & Tjäder Design**. These creations demonstrate once again that **HI-MACS[®]** furniture can have a highly contemporary shape and come in the trendiest of colours.

BUFF tables by Joel Karlsson, Krook & Tjäder Design



BUFF tables boast a resolutely retro style and their **HI-MACS®** tops come in various shapes and colours: white, pink, blue and beige. Their long legs, which are made of a choice of solid ash, birch, oak or walnut, are slender but strong. The designer chose **HI-MACS®**, the new-generation acrylic stone, because it is hard-wearing and can be cut into the boldest of shapes. If the table top is damaged, it can easily be repaired as **HI-MACS® can be worked like wood, using the same tools.** It is non-

porous, stain-resistant and scratch-resistant.

About the designer: **Joel Karlsson** (1975) was born in Gothenburg in Sweden. He trained at the University College of Arts, Crafts and Design in Stockholm, and also studied architecture at the Royal Institute of Technology in Stockholm and at the Parsons School of Design in New York. Today, he is back in his home town, working as head designer at Krook&Tjäder Design.

CERCO shelves by Federico Churba

Designed in 2012 by Federico Churba, **CERCO** is a rectilinear shelving unit made of the new-generation acrylic stone, **HI-MACS®**. It is a true work of art, which looks totally different depending on the position of the shelves. If they are all placed in the same direction, they give more linearity to the unit and a sensation of calm and serenity. If they are placed in opposite directions, the unit has a more disorderly look, creating a very contemporary, “chaotic” atmosphere. This shelving unit comes with adjustable screws, so it can be set up anywhere, including on the most uneven of surfaces. **HI-MACS®** was an obvious choice for these shelves, as it is very hard-wearing and non-porous, and any scratches can easily be removed by polishing.



About the designer: **Federico Churba** (1976) is from Buenos Aires in Argentina. He studied industrial design at the University of Buenos Aires, graduating in 2011. He now has his own design studio, where he designs furniture, lighting and other interior design products.

Both collections of furniture will be on show at the 2012 Milan International Furniture Fair – Salone Internazionale del Mobile.

(PAV 16 stand E 35)

Project information:

BUFF

Designer: Joel Karlsson

Manufacturer: Karl Andersson & Söner, www.karl-andersson.se

Material: HI-MACS® Alpine White, S102 Babylon, S03 Rose and S203 Sky Blue.

Thickness: 12 mm sheets of HI-MACS®

Photographer: Jonas Sällberg.

CERCO

Designer: Federico Churba

Manufacturer: Karl Andersson & Söner, www.karl-andersson.se

Material: HI-MACS® Alpine White

Thickness: 12 mm sheets of HI-MACS®

Photographer: Jonas Sällberg.

Contact Export Manager of Karl Andersson & Söner

Sara Wadskog
sara.wadskog@karl-andersson.se
www.karl-andersson.se

Price (starting from)

CERCO

Artnr CE3V.70
EUR 861

Artnr CE5V.70
EUR 1280

BUFF

Artnr BU530
EUR 771 blanc
EUR 905 rose, blue et beige

Artnr BU520
EUR 940 blanc
EUR 1135 rose, blue et beige

Artnr BU510
EUR 1195 blanc
EUR 1469 rose, blue et beige

Artnr BU360
EUR 816 blanc
EUR 990 rose, blue et beige

Artnr BU270
EUR 1184 blanc
EUR 1478 rose, blue et beige

HI-MACS® Natural Acrylic Stone

HI-MACS® is the **New Generation** of solid surface. It is composed of 70% natural stone powder derived from bauxite, 25% high quality acrylic resin and 5% natural pigments. Designed and produced by **LG HAUSYS**, a world technology leader, it is distributed across Europe from **LG Hausys Europe** headquarters in Geneva.

It is a product of highest quality, and is inert and ecological. Its versatility allows users to mould and transform their ideas into reality with possibilities far beyond those offered by materials traditionally used in the world of architecture and design.

The most prestigious groups have adopted this product which adapts to the most demanding needs with its extraordinary characteristics; it is completely non-porous, has the highest level of durability and thus does not lose its colouring. It also has uniform thickness, allowing for perfectly imperceptible joints!

Easy to fabricate, **HI-MACS®**, with its excellent thermoformability properties, lets you adapt the material to the desired shapes and to create a range of designs that is nearly infinite.

HI-MACS® is used by the most prestigious companies, and many well-known architects and designers such as **Zaha Hadid, Jean Nouvel, David Chipperfield, Ron Arad, Marc Newson, Elke Delugan Meissl** and **Joaquín Torres**. Some of the most notable projects made out of **HI-MACS®** include the **Prado Museum** and the **Hotel Puerta América** in Spain, **Leonardo Glass Cube** and the **Porsche Museum** in Germany and the **Zara** flagship store in the Westfield Shopping Complex in London, UK.

HI-MACS® is available in 100 colours, comprised of the following ranges: **Solids, Granite, Sand, Pearl & Quartz, Volcanics, Lucent, Galaxy, Marmo**, and the new recycled range of colours **HI-MACS® Eden**. Eden is **GREENGUARD** Certified for indoor air quality as a “**Low Emitting Product**” which can help your projects achieve **LEED® credits** in sustainable design, under the Green Building Rating System managed by the **U.S. Green Building Council (USGBC)** – A clear benefit for constructing sustainable buildings.

HI-MACS® is manufactured in 3, 6, 9 and 12 mm thicknesses. Furthermore a wide range of sinks and bowls is available.

HI-MACS® is synonymous with the very best quality thanks to a production process that it is one of the world's most innovative, sourcing the finest materials that result in a harder, flatter more resistant product. Many international certifications backup the outstanding quality of **HI-MACS®** concerning environment, hygiene, fire resistance and processes as ISO 9001 and 14001, Greenguard, NSF, LGA and IMO MED (Module B and D), among others.

HI-MACS® is in a league of its own with its quality assistance, guaranteed by **Quality Club**, a network of expert and approved fabricators. Thanks to the quality of the material, we can offer the longest warranty package currently on the market: 15 years.