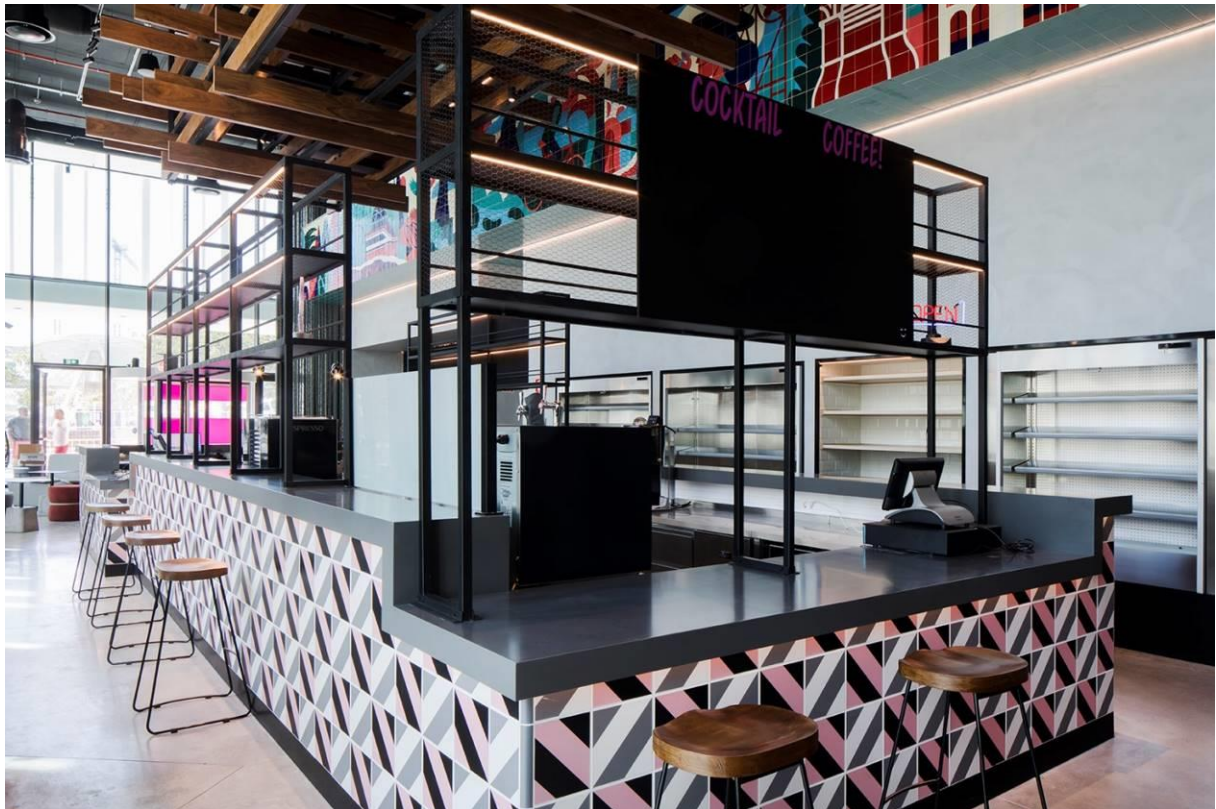


Press Information

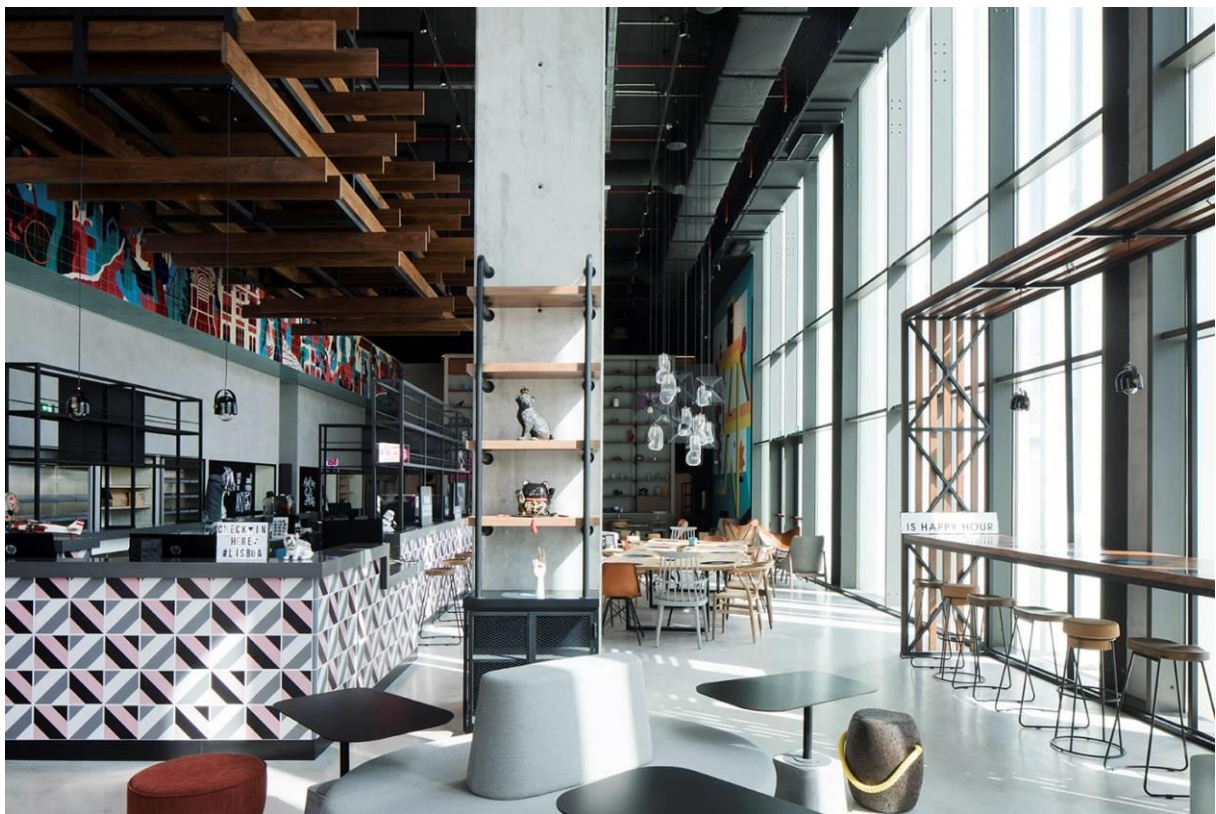
Hotel Moxy in Lisbon uses HI-MACS® in key areas



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Broadway Malyan was commissioned in 2018 by Krestlis Investimentos Imobiliários Sa, to design and build this innovative hotel in the heart of Lisbon. They were responsible for the architecture, interior design and landscape of Portugal's first Moxy Hotel, an emerging hotel brand from the Marriott stable aimed at the millennial generation. HI-MACS® was chosen as a modern, extremely durable material, perfect for the busy reception area, as well as in the bathrooms of the guest rooms.

In keeping with the brand's ethos and aspirations, the innovative design of the **Moxy hotel** focused on creating the best guest experience with a particular focus on a lobby area that would be the beating heart of the hotel. The “U” shaped dual height reception desk and bar, providing seating and standing areas, is eye-catchingly designed with modern geometric shaped tiles which reference traditional Portuguese patterns, topped with **HI-MACS® in the solid colour Marta Grey**. HI-MACS® is a robust, extremely hygienic and easy to clean solid surface material, ideal for high traffic areas like this reception desk. **The sleek countertop offers a calm oasis amidst the explosion of shapes and colours, guests can collect their keys and enjoy a drink after a long journey and relax in the sofas or hanging chairs around a feature island fireplace.**



The hotel bedrooms, by contrast, are elegant and subdued. The sleek bathroom counter made from HI-MACS® in the classic Alpine White colour has an integrated rectangular basin, which is seamlessly joined to the counter top, meaning there are no grooves for dirt and germs to hide. The milled hand towel holder exudes professional grandeur in a sanctuary of calm.



The podium of the hotel is wrapped in a façade of vertical columns that provide a screen to shade both the lobby and car park while also projecting a constantly changing lined shadow that animates the space as the sun moves around the building.

PROJECT DETAILS

Project: Moxy Hotel, Lisbon

Location: Lisbon, Portugal

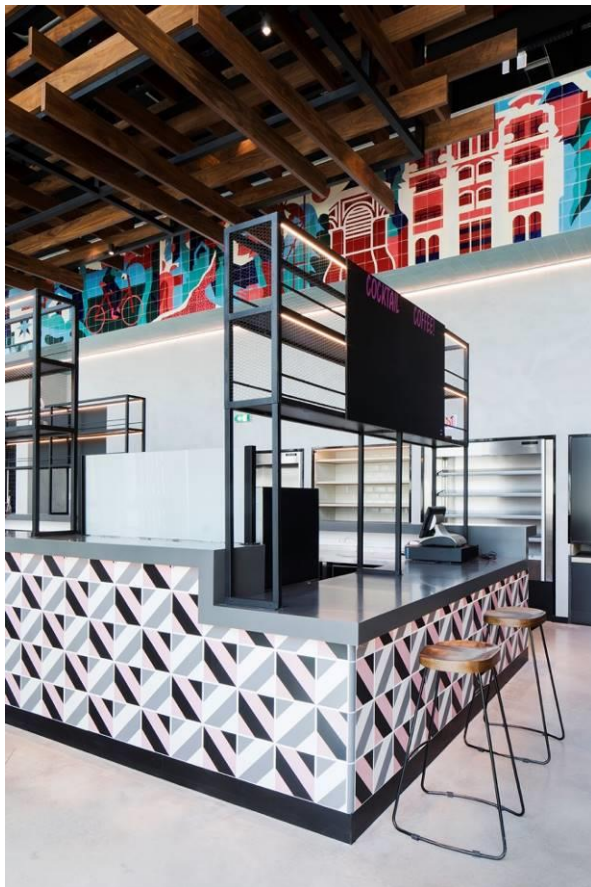
Design: Broadway Malyan, broadwaymalyan.com

Fabrication: Horta & Verissimo

HI-MACS® Supplier: Banema S.A.

Material: HI-MACS®, S108 Marta Grey, S028 Alpine White





HI-MACS® Natural Acrylic Stone

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, **HI-MACS® Intense Ultra**, combining the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French **QB certification** and **CSTB ATec “Avis Technique”** for facade applications.

HI-MACS® offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* **HI-MACS®** is designed and produced by **LX HAUSYS (formerly LG Hausys)**, a world leader in the technology sector belonging to LX Holdings Corp.