

HI-MACS® and John Pawson bring back light to a beauty store in Germany

HI-MACS® furniture highlights the display of the newly designed Beauty Department at the Oberpollinger in Munich.



The Oberpollinger is one of Germany's most popular department stores and an iconic symbol in Munich. The **KaDeWe Group** store in Munich was designed by the architect **Max Littmann** who also designed Munich's Hofbräuhaus and the state theatre in Stuttgart. It first opened its doors in Neuhauser Strasse in 1905. Renovation work on this landmark building started in 2016, transforming the traditionally built building into a modern, open-plan department store by combining its historical characteristics with the today's urban lifestyle. Renowned British architect **John Pawson** was behind the masterplan for the latest reconstruction.

Clear and consistent design

Under his supervision, each floor is being redesigned in cooperation with a different interior designer. Following the recent opening of the Living Department on the fourth floor and the Concept Store "The Storey" in the basement, the revamped ground floor will open in October 2018.

The open-plan design offers a direct view of the new Beauty Department as well as the exclusive Gucci, Louis Vuitton, Tiffany and Bucherer boutiques as soon as visitors enter the building.

John Pawson is known for stores he has designed for Calvin Klein and Christopher Kane as well as the Design Museum in London. His work is associated with geometrical shapes, a minimalist approach and the use of timeless, high-quality materials.



The HI-MACS® display furniture gives a clear structure to the generous open plan layout. The designers placed two semi-circular service counters in the centre of the Beauty Department, which are made of the specially thermoformed solid surface material. The white elements bring a clean, bright look, while blending perfectly with some carefully chosen brass and pastel shades.

The cubic display units have recessed plinths, which give them the appearance of floating above the floor, and are characterised by a skilful combination of open and closed areas. The units were made of the new HI-MACS® shade Ispani (Marmo). This material has a light, subtle marble look which perfectly matches the floor tiles.



Fast construction time and perfect details

The Oberpollinger project is the first one in Europe to feature the new HI-MACS® colour Ispani (Marmo). The production of the furniture posed a great challenge for fabricator Moser GmbH. “The Black Forest based company had just two months to complete, produce and deliver the construction plans for the customer.” Heiko Suhm, project manager of Solid Surface Materials at Moser explains: “The logistics of the numerous components, the extensive material requirements and the short construction period were challenging for us. Another challenge was to produce the furniture to optimised specifications to ensure that its weight does not damage the floor.” Moser’s 25 years of experience in processing solid surface material and its 120 employees enabled the company to successfully complete the project. The solid surface material units are easy to clean and impress with their ingenious details: The edges were mitred, with all sliding elements equipped with an elegant handle strip. LED lighting was recessed into the easy-to process HI-MACS® material used for the furniture. Finally, perfect hygiene is guaranteed by the non-porous, completely smooth and seamless surface of the natural acrylic stone.

Following the opening of the Oberpollinger in 1905, the “Münchner Neueste Nachrichten” newspaper wrote: “The breath of the whole wide world blows through this luxurious department store.” This is even more true today with the latest renovations of the department store. This statement is reinforced by using top quality materials like HI-MACS®, which complete the project.

HI-MACS®. Because Quality Wins.

PROJECT DESIGN NOTES

Project name: Oberpollinger Beauty Department, Munich

Completion date, HI-MACS®: November 2017

Architect / Designer: John Pawson

Customer: The KaDeWe Group - Oberpollinger

Location: Munich, Germany

Main contractor: Ganter Interior GmbH, Waldkirch, Germany

HI-MACS® fabricator: Moser GmbH, Haslach, Germany

Material: HI-MACS® Ispani (Marmo), www.himacs.eu

Photographs Oberpollinger Beauty Department: Dirk Wilhelmy, Stuttgart, Germany

Photograph outdoor shot: The KaDeWe Group/Oberpollinger

Photographs Moser GmbH production facility: Oliver Wernert, Lahr, Germany

HI-MACS® elements: Display furniture





Images from the Moser GmbH production facility in Haslach, Germany.





HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And now **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

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* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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High resolution images available: www.himacs.eu/newsroom