

Architect@Work Paris HI-MACS® plays with perception



On 22 & 23 September, HI-MACS® will showcase itself at the Paris edition of Architect@work - the ideal venue for innovation in architecture and design. For this edition HI-MACS® will present a scenography designed by the famous Dutch interior architecture studio i29, in which 2D and 3D shapes will be present side by side.

The large number of intrinsic qualities of this solid surface make it the ideal material for interior and exterior architectural applications such as wall coverings, stairs, kitchen counters, bathrooms, furniture, decorative objects and even façades.

Its unlimited creation possibilities inspire architects and designers worldwide: **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, David Chipperfield** and, more recently, **Marcel Wanders** have joined the HI-MACS® family to bring fabulous projects to life.

For this occasion and through this design, i29 wished to showcase the possibilities and characteristics of HI-MACS® such as its finish without visible joints, translucence and CNC cutting. This is where we see the full magic of HI-MACS® unfold as it enables us to push back the limits of creativity and makes the creation both pleasant and enthralling!



With an abstract staging of lines, volumes and shadows, a simple design as it appears at first glance gives visitors an optical effect enabling them to play with their perception. The concept actually displays a graphical composition of two-dimensional objects merging with 3-dimensional volumes of similar sizes and shapes.

Based on this view, the flat surfaces in **HI-MACS®**, developed in different tones, seem to become volumes and vice-versa. A thin black line enhances the contours and underlines the possibilities of assimilation between the different surfaces and colour combinations.

This stand, created in partnership with Baars & Bloemhoff - **HI-MACS®** distributor for the Netherlands - to launch the new **HI-MACS® LUCIA** colours designed in collaboration with **Marcel Wanders**, received the "**Best In Show**" award at the recent **Design District 2016**.





ARCHITECT@WORK, 22 & 23 September, Paris
Hall A - Stand 207

DESIGN: i29 interior architects www.i29.nl

MANUFACTURER: Houtwerk www.houtwerk.nl

MATERIAL: HI-MACS® Lucia Collection www.himacs.eu

PHOTO CREDITS: © Ronald Smits

HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.

HI-MACS® The New Generation

Inspired by Architecture

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).