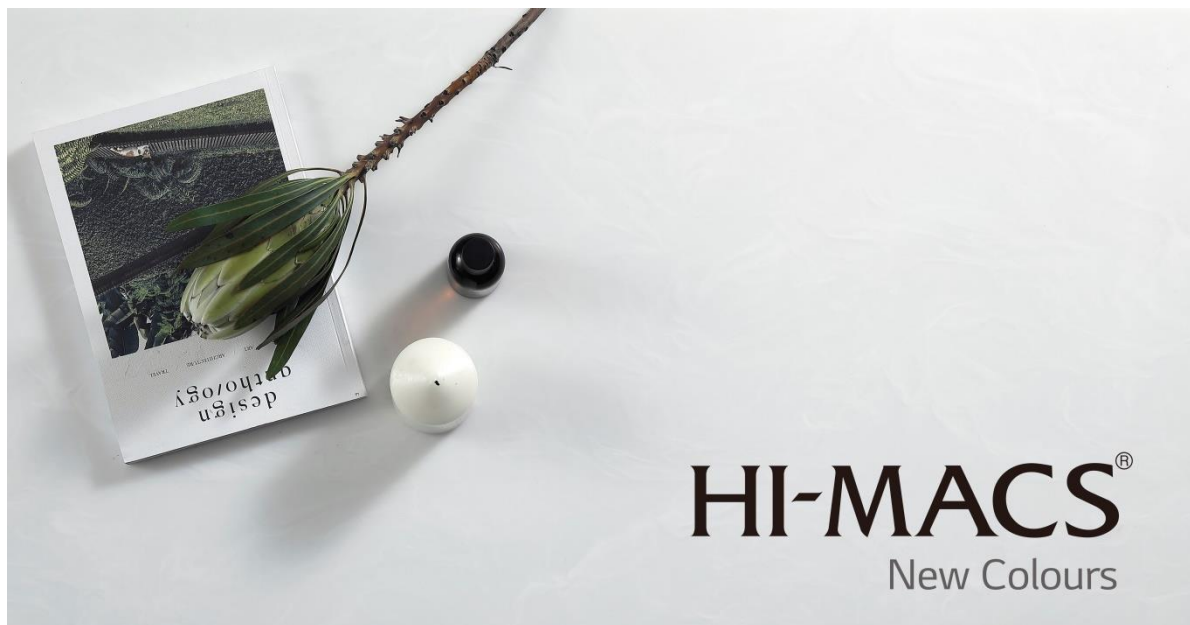


## New Marmo and Concrete colours enrich the HI-MACS® colour collections

Natural look with advanced material properties



Four new **Marmo** and two new **Concrete** colours have been added to the HI-MACS® colour collections addressing today's top trend to emphasize nature and a reconnection to the natural world where texture and comfort are essential.

The new Marmo and Concrete colours are an evolution of the Marble and Concrete-like-look. They combine these aesthetics with all the benefits of the latest generation solid surface materials: The completely non-porous material can be thermoformed allowing for curved shaping, allows for seamless surfaces and is easy to repair and clean. Some colours exhibit a degree of translucency allowing designers to play with light effects with dramatic results.

### New sublime colours for the Marmo Collection

Marble has been popular for many years: giving a traditional and timeless look, where the casual nature of the material is teamed with a soft, sensual finish. The brand new colours, which shimmer between black, anthracite and white, will appeal to every strata of the design world.

The new colours **Aurora Bianco** and **Aurora Grey** reflect the soft and mysterious beauty of natural marble pattern but also add some inspiration from the aurora seen in the Polar Regions.

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The new **Pavia**, a pristine and soft-white Marble tone, has translucent properties. Whether effectively backlit or simply illuminated, Pavia will always add an elegant touch with spectacular designs. **Sanremo** brings some contrast with its dramatic black veined pattern.



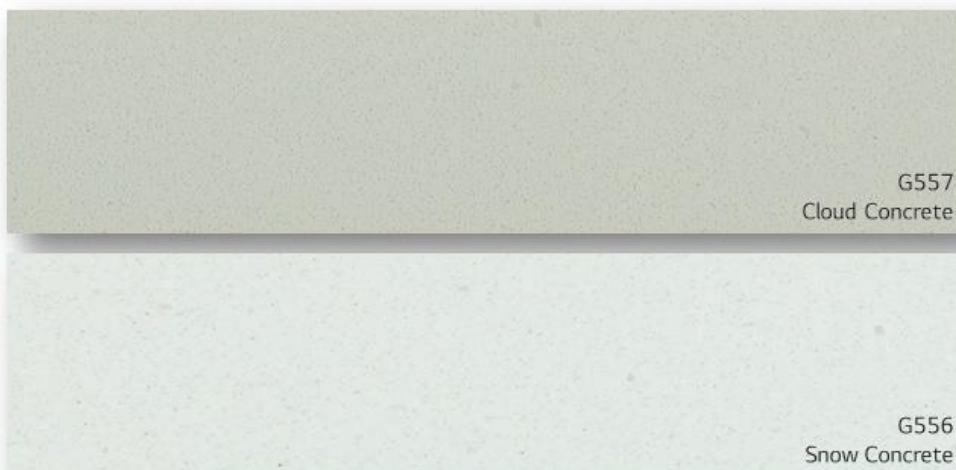
## Two new colours to complete the Concrete Collection

Concrete tones are very fashionable at present. However, the naturally porous material has lots of constraints, and is therefore not ideal in many situations. The HI-MACS® Concrete Collection captures this fascinating look and yet offers all of the advantages of the smooth, easy-to-clean solid surface. The new shades reflect the current trends of European interior design perfectly.

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Available now in a total of seven shades of concrete, inspired from modern industrial architecture, they can be used in many applications such as wall coverings, kitchens and bathrooms, adding a special ambience to the space.



**HI-MACS®. Because Quality Wins.**

**Discover the complete HI-MACS® Colour Range and more product information at [www.himacs.eu](http://www.himacs.eu)**

## HI-MACS® by LG Hausys

[www.himacs.eu](http://www.himacs.eu)

**HI-MACS®** is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And also **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French **QB certification** and **CSTB ATec “Avis Technique”** for facade applications.

HI-MACS® offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

*Let's connect!*



\* HI-MACS® is designed and produced by LG HAUSYS, a world leader in the technology sector belonging to LG Group, and distributed by LG HAUSYS EUROPE based in Frankfurt (Germany).

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